

NLC Solutions Privacy Policy

November 2025

At NLC Solutions we value your privacy and are committed to protecting your personal information. This policy outlines how we collect, use, disclose, and safeguard your information when you subscribe to our email communications, such as newsletters, promotional emails, or special offers.

By subscribing to our email communications, you agree to the terms of this policy.

Information We Collect

We collect personal data that you voluntarily provide to us when you subscribe to our emails, interact with our communications, or through our website.

1. Personal Data: Information that can be used to identify you, including:

Name Joe Maistickle, Owner, NLC Solutions Janitorial and Commercial Cleaning

100 Ryan Street, Suite 34B, South Plainfield, NJ 07080

Email: jmaistickle@nlcsolutions.com

2. Usage Data: Information we collect automatically about your interaction with our emails, which helps us improve our marketing strategies:

- Open rates and click-through rates
- Time spent viewing email content
- Information about the device you used to open the email (e.g., Log and Usage Data)

3. How We Use Your Information

We process your personal information for a variety of reasons, generally relying on your consent to fulfill our marketing objectives. We use the information we collect to:

- Send you promotional emails, newsletters, and information about our services.
- Personalize content and offers based on your preferences and interests.
- Analyze user behavior to improve our marketing strategies and email content.
- Respond to your inquiries and provide customer support.
- Deliver and facilitate the delivery of services to you, if applicable.

4. Legal Basis for Processing

- We rely on the following legal bases to process your personal information, depending on the context of your interaction with us:
Consent: We process your information because you have given us explicit permission (consent) to use your personal information for a specific purpose (e.g., receiving marketing emails).
- **Legitimate Interests:** We may process your information when it is necessary for our legitimate business interests, provided those interests do not override your rights and freedoms.
- **Performance of a Contract:** We may process your information when necessary to perform a contract we have with you, or to take steps at your request before entering into such a contract.

5. Sharing Your Information

We do not sell or share your personal information with third parties for their direct marketing purposes. We may share your information with third-party service providers (data processors) who perform services on our behalf, such as email delivery and analytics platforms.

- We require all third parties to respect your privacy and to secure your personal data in accordance with the law.

6. Your Rights and Opt-Out Mechanism

You have the right to control your personal data.

- **Opt-Out:** You can opt out of receiving future marketing emails from us at any time by clicking the "unsubscribe" link provided in the footer of any marketing email you receive.
- **Data Rights:** Depending on your location and applicable law (such as GDPR or CCPA), you may have the right to:
 - Access the personal information we hold about you.
 - Request correction of inaccurate or incomplete data.
 - Request deletion of your data under certain circumstances.
 - Object to or restrict our processing of your data.

To exercise these rights, please contact us using the contact details provided in Section 8. Your opt-out request may take up to 10 days] to be processed.

7. Data Security and Retention

We implement various security measures to protect your personal information from unauthorized access, use, or disclosure. We will retain your personal information for as long as necessary to fulfill the purposes outlined in this policy or as required by law. After this period, we will securely delete or anonymize your data.

8. Contact Us

If you have questions or comments about this policy, you may contact us at:

NLC Solutions, 100 Ryan Street, Suite 34B, South Plainfield, NJ 07080

Email: jmaistickle@nlcsolutions.com Phone:908-753-3900